



## Durham Brown Argus Corporate Support Package *£800 annual subscription*

The Durham Brown Argus Corporate Package is a fantastic corporate support package enabling your organisation to make a real difference to wildlife across the region.

There are many benefits to your organisation, the key one being the exclusive use of a Durham Wildlife Trust camera system on an agreed site so that your organisation can collect footage of the wildlife on and around your premises.

Through the use of motion activated infrared cameras your staff and supporters will be able to get closer to wildlife than ever before.

For an annual subscription of just **£800** your organisation will receive:

- A Wildlife @ Work camera placed on your organisation's agreed sites for selected periods throughout the year
- Staff guided walk around your site or a DWT reserve, led by a Wildlife @ Work team member, to inform staff of the wildlife present and explain operation of camera
- Compilations of moving images (edited by Wildlife @ Work team) available for use in your reception, on your website, etc...
- Company feature in **Durham Wildlife** magazine on joining, plus a listing in every issue. The magazine is issued 3 times per year with a readership in excess of 8,000.
- Presentation of framed Membership Certificate with photo opportunity on joining.
- Press release issued to local and regional press through our PR consultant plus co-operation with articles in your internal publications.
- Logo and listing on the Durham Wildlife Trust website with link to your organisation's website
- Use of the Durham Wildlife Trust logo (subject to guidelines) for integration into your own communication

### PLUS

- Preferential access to telephone advice on any ecological or conservation matters relating to a site already owned by, or due to be acquired by you.

- Corporate members are invited to visit our nature reserves and visitor centres as **volunteers**, either as a group or as individuals, in co-operation with our professional reserves staff carrying out practical outdoor work.
- Corporate members are invited to visit our nature reserves and visitor centres and an agreed number of membership cards are included for staff to visit as a group or individually, including free parking.
- 5% discount on any work carried out by Durham Wildlife Services Ltd, an environmental consultancy wholly owned by Durham Wildlife Trust. Durham Wildlife Services Ltd can carry out a wide variety of Ecological Surveys, conduct Environmental Impact Assessments, offer In-Service Training and run Conservation Workshops.
- 5 Guides to the Reserves information packs that gives full details of each reserve.
- 5 copies of *Durham Wildlife* magazine issued 3 times per year.
- Opportunity to submit articles for publication in *Durham Wildlife* magazine.
- Sponsorship opportunities tailored to match your company's core values.
- 15% discount on more structured, tailor-made Team Building Days at one of our nature reserves which develop team skills and bring out leadership potential.
- Use of Rainton Meadows meeting room for offsite Management / Board meetings.